

honors

- '11 Winner » Perfection's Perfect Vision Award from : Writers' Houses
Winner » Treehugger Best of Green 2011 in Science and Technology: Best Eco App for Smart Phones : Green Map iPhone App
- '10 Featured » Cooper Hewitt's National Design Triennial : Green Map System
Finalist » *The Financial Times* Social Innovation Awards : Green Map System
Winner » Living Labs Global : Green Map System
- '09 Finalist » Index Awards : Green Map System
Third Place » AIGA San Francisco Cause/Affect awards : Green Map System
- '08 Winner » Erwin Penland's Fire House Subs guerilla strategy competition : SCAD
- '07 Winner » Supper Studio radio script SCAD competition
Lead Piece » Gallery RFD's Art Movements Past and Present
- '06 Silver » Illustration in Advertising Design : SCADDY awards

positions

- '10 » '11 **Executive Producer** » **IKON3, NY**
Designed Brand Identity for the startup partner of Droga5
Created two hand drawn fonts for the brand
Developed the company's Buddypress based Intranet system
Extended identity to templates and documents for decks, internal materials, and collateral
Mocked up extensive media executions for client pitches.
Managed social media channels and created content
Built the Facebook App, Innovation Generator
- '09 » '11 **Designer/Developer** » **Green Map System, NY**
Designed multi-lingual print collateral for use in up to 55 countries
Collaborated on the re-design of the extensive web resources built on Drupal
Designed websites, elements, and content for mobile usage
Designed and built iPhone application using AppMakr
Built widgets to re-purpose and deliver data to constituents in new ways using WidgetBox
Developed monetization, fund-raising, and service offerings to make the NGO self-sustaining
Wrote or edited all communication materials: proposals, grants, press releases, etc
Established press contacts in New York City and acted as a point of contact for the media
Developed and expanded Facebook and Twitter to 2,500 fans and 1,600 followers respectively
Automated and integrated social media channels for brand and event promotion

projects

- '11 12 Angry Mascots » Designed and built website with video, events, and news posting systems.
- '10 Writers' Houses » Blog, database, identity, and social media presence
Source4Style » Icon identification system for Summer Rayne Oake's sustainable textile company
Monica & David » Interactive website with media sharing and event, press, and blog systems.
- '09 Green Business Competition » Identity, collateral design, and event coordination
Crop to Cup Café » Menu and collateral design for fair trade café
The Ride » Bus wrap and business card design for Manhattan entertainment group
PowerUp NY » Logo and identity design for solar power education organization
Interrupción » Iconography system for print for organic & fair trade food company
- '08 Cape Cod Sustainability Festival » Identity, logo, and collateral
Wilderness Southeast » Three logos for a collection of outdoor activity programs
Structured Green » Earth Day grand opening presentation catalog
Savannah Morning News » Cover design for newspaper's Savannah Film Festival pullout

references

- Wendy Brawer** » Founding Director of Green Map System » 212.674.1631 : web@greenmap.org
Té has done wonderful work for us at Green Map - both online and printed resources that take our brand to a whole new level and into many new forms of social media, growing our audience and network. We've had great recognition since he came on board our design team on a part time basis last year. Highly recommended!
- Art Novak** » Advertising Professor at SCAD » anovak@scad.edu
Té is his own person — an interesting individual with strong opinions. He is capable of out-of-the-box thinking and searches hard to come up with creative advertising solutions.
- Marissa Feinberg** » CMO & Partner of Green Spaces » 612.850.7685 : marissa@greenspacesny.com
Té is not only creative and talented, but he is a good-hearted person who goes the extra mile, truly joining one's team. He is more than a designer as well. He has great knowledge and passion for the environmental field. Té helped us lay the groundwork for our brand and we are grateful to have had him

Applications

- » Photoshop
- » Illustrator
- » InDesign
- » Flash
- » Aftereffects
- » Premiere/iMovie
- » FontLab Studio
- » MS Office
- » iWork & iLife

Web

- » CSS3
- » PHP
- » Javascript
- » HTML5
- » Cross Browser
- » SEO
- » Facebook Integration

CMS

- » Wordpress
- » Drupal

Social

- » Application Development
- » Integration
- » Automation
- » Network Growth
- » Utilization
- » Fringe Channels

Advertising

- » Strategy
- » Branding
- » Targeting
- » Channel Selection
- » Campaign Extension

Supplemental

- » Copywriting
- » Photography
- » Illustration
- » Ideation
- » Problem Solving

bfa

'08

Savannah College of Art and Design



Advertising Design